



## Content Manager

- Salary: Manager pay band £32,126 - £39,634 per annum.
- Contract type: Full-time. Permanent.
- Location: Flexible with attendance at Manchester office as required.

Are you a creative storyteller with a passion for crafting compelling content that cuts through the noise to engage audiences authentically?

We're seeking an experienced content manager to play an integral part of England Squash's digital presence and deliver a wide range of captivating cross-channel content from ideation to delivery.

It's a really exciting time to join England Squash as we look to drive our profile and increase the appetite for squash ahead of the 2028 Olympic Games in LA. We've got big ambitions and are looking for amazing and adventurous people to grow with us.

Reporting to the Senior Marketing and Communications Manager, you'll collaborate with internal stakeholders and external videographers, designers and writers to plan and execute distinctive content that helps us achieve our strategic priorities of increasing participation, enhancing diversity and nurturing talent.

As content manager, you'll be highly experienced in brand, marketing and/or content creation, together with a good round knowledge of content marketing best practices and SEO. You'll have very high editorial standards and be accomplished at ensuring content stays on message, on brand, and consistently reflects tone of voice across all channels to maintain a cohesive and recognisable brand identity.

You'll know your way around the digital landscape and be a real trendspotter, staying ahead of digital trends and innovations, bringing fresh and innovative ideas to the table. What's more, you'll know what makes younger audiences tick and how to engage them through visually engaging on-trend content.

Not only is this a fantastic role, but it is also a fantastic team to work with. The job satisfaction doesn't get any better than the feeling of making a big impact on the game in England. If you're eager to bring your creativity to the forefront and help shape a compelling brand narrative for England Squash, apply now.

Please note, content creation roles at England Squash are very popular, so we might close the role early if we receive a lot of high-quality applications. Why wait? Apply now!

[View the full job description](#)

### How to apply

1. Please submit your CV, content portfolio and covering letter, outlining how you meet the person specification to [marketing@englandsquash.com](mailto:marketing@englandsquash.com)
2. Complete the [Equal Opportunities Monitoring Form](#)

England Squash is keen to address areas of under-representation in its workforce and is passionate about creating an inclusive and diverse workplace. We actively encourage applications from

candidates from underrepresented groups with diverse backgrounds and life experiences.

**Closing Date:** Monday 11 March 2024 at 5pm

**Interviews for shortlisted candidates:** Monday 18 March (provisional)

If you would like to have an informal conversation about the role, please contact Donna Helmer, Senior Marketing and Communications Manager, by email: [donna.helmer@englandsquash.com](mailto:donna.helmer@englandsquash.com)

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